



## المؤتمر العلمي الرابع

# الريادة والإبداع

إستراتيجيات الأعمال في مواجهة تحديات العولمة

( WORLD COM-)

جامعة الزيتونة الأردنية / الأردن

15 – 16/3/2005

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( WORLD COM-)

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2002

(World Com)

**Abstract**

Growth in world economic activity began to decelerate during the course of last year, although for the year as a whole as stock market and securities commission it increased at its fastest rate for more than a decade. Investment growth in the securities commission is forecast to moderate to less than data and information both this year and next U.S. economic growth was slow sharply to that year (2002), but (WORLD COM) is unexpected to strengthen next year. Due to the imbalances to the U.S. economy, there is a risk of a sharper, and more

prolonged, slowdown. US companies was continue to enjoy rapid export growth over the next two years, albeit at a considerably slower pace than that observed in 2002. The communication industry was continue to be the top exporting industry. Weaker external demand was depress dispet growth in many other industries during the forecast period. Our stndy is focusing on the : IMPORTANCE OF THE RISK MANAGEMENT AND CONTROL DEVELOPMENT OF SECURITES COMMISSION BY stock MARKETS EFFECTIVENESS (STUDYING A CASE OF AMARICAN COMPANY- WORLD COM-)

consumption growth was strengthen owing to rapid growth in real disposable income and widespread securities commission optimism. Industrial investment particularly machinery and equipment investment is increasing strongly.

(Fraser&Rose1987)

2001

2002

(BBC.ARABIC.com15.4.2004)

( World )

Com

104

( BBC ARABIC.com 2004 )

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(Fuller j&Farrel,1997),

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(1999 )

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(Securities Act of 1933

1933)



(Prospectus)

**& (Exchange Commission)(SEC)**

**Securities**

(Securities Exchange Act of 1933)

1933

(Brokers& Dealers)

18

(Office of the Chief Accountant)

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2900

: (Division of Corporate Finance)

. (Mergers) Acquisitions Filings

:( Division of Market Regulation)

: Division of Investment Management

:(Division of Enforcement)

(Insider Trading)

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-: ( **World Com** )

MCI 1998

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(AT&T )

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( 71.7 )

1998

2002/4/30

2002

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2000

(Bloomberg-Financial Analysis 2004)

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2004/4/26

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Securities ) (SEC)

(and Exchange Commission)

(**World Com** )

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			(Parker&Waichman,15.4.2004)	
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2001	( 2.393 )			-
	2002		(662)	
	(557)		(240)	
			(Bloomberg-Financial Analysis 2002) (Wall Street)	
			(Wall Street 19.9.2002)	2
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	(11)		" "	
	(4.5)			
	(79)		2002/7/15	
	." Sprint "		2000	
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	(WWW.News 4 Jax.com)			
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(EBSCO-				
			Information provider)	

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2001/5/29

:2003/1/14

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	A3	2001/7/25
	A3	2002/2/7
	Baa2	2002/4/23
	Ba2	2002/5/9
	B1	2002/6/20
	Ca	2002/6/26
	WR	2003/1/14

Standard & Poor's , :

( A3) 2001/5/ 29

( Baa2 )

2002/5/9

(16) 2002/4/23

Ba2

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& Poor

Standard

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(Anderson)

( SEC )

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Sanford Weil )

( Citigroup )

Salomon )

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( Smith Barney

( Jack Groubman )

( 2004,AOL )

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2002/1/25

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(Bloomberg-Financial Analysis 2002)

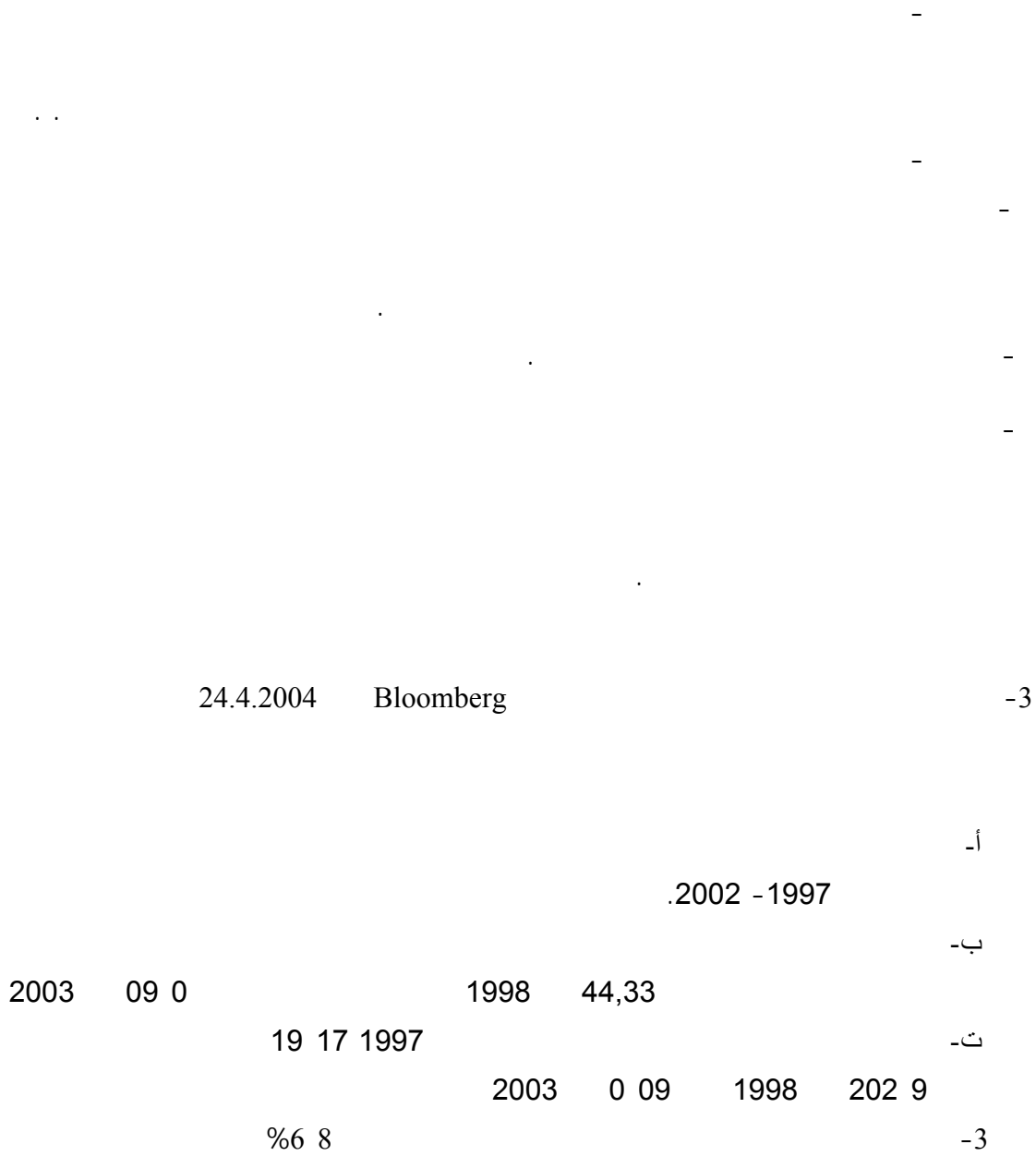
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(BBC.ARABIC.com 2004)

(CNN)22/5/2003

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	1999	-1
1999		-2
	1993	-3
	2000	-4
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8-EBSCO - information provider

AOL) Time Warner Company. 9- (An

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13- CNN 2003.

Securities Exchange Act of 1933-14



